

Who Says Elephants Cant Dance

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WHO SAYS ELEPHANTS CAN'T DANCE? / ix Introduction T his is not my autobiography I can't think of anyone other than my children who might want to read that book (and I'm not 100 percent sure they would, either) However, in the spirit of trying to provide some contextual background for my views, what follows is a brief historical perspective I was born on March 1, 1942, in Mineola, New

Who Says Elephants Can't Dance - Semantic Scholar

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Who Says Elephants Can't Dance? tells the story of IBM's competitive and cultural transformation In his own words, Gerstner offers a blow-by-blow account of his arrival at the company and his campaign to rebuild the leadership team and give the workforce a renewed sense of purpose In the process, Gerstner defined a strategy for the computing giant and remade the ossified culture bred by the

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Teaching an elephant to dance: The being and doing of agility

"elephant to dance" Introduction "It isn't a question of whether elephants can prevail over ants It's a question of whether a particular elephant can dance If it can, the ants must leave the dance floor" — Louis V Gerstner Jr, Who Says Elephants Can't Dance? The book mentioned above is an account of

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Delhi Business Review X Vol 4, No 2, July - December 2003 137 WHO SAYS ELEPHANTS CAN™T DANCE ? INSIDE IBM™S HISTORIC TURNAROUND Louis V ...

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Who Says Elephants Can't Dance? - Page 1 MAIN IDEA In nine years as the chairman and CEO of International Business Machine Corporation (IBM), Lou Gers tner brought about a dramatic change in the company's fortunes When he took charge, IBM was on the verge of extinction as the vi ctim of rapid changes in the computer industry However

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